

# CERTIFICATE

# KANTAR

## ISO 20252:2012

DEKRA Certification GmbH hereby certifies that the company

**Kantar Shared Services GmbH & Co. KG**  
**Kantar Deutschland GmbH**

**Scope of certification:**

Market media and opinion research

**Certified location:**

D-80687 München, Landsberger Straße 284  
D-22765 Hamburg, Friedensallee 11  
D-33605 Bielefeld, Stieghorster Straße 86-90

The requirements of ISO 20252:2012 Market, opinion and social research – fulfilled. This is verified in certification audit report No. A17101358. This certificate confirms that the QM system satisfies the more far-reaching requirements of ISO 20252:2012 in respect to ISO 9001:2008. This certificate is only valid upon successful completion of the surveillance audit. This certificate is only valid in connection with main certificate Nr 90103074/6.

This certificate is valid from 2018-02-27 to 2021-02-26

Certificate registration no.: 3004078001/5

  
Lothar Weihofen  
DEKRA Certification GmbH Berlin, 2018-01-24

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