Kantar reveals what urban mobility in 31 cities across the world will look like in 10 years from now

Sustainable transport on track to overtake cars by 2030, according to new analysis from Kantar’s Mobility Futures study

Cycling is predicted to enjoy the largest increase as number of our trips decrease

Cycling is gaining momentum in many cities around the world as people are increasingly looking for greener, healthier modes of transport. Cycle-friendly cities such as Paris, Amsterdam and Copenhagen areapipepe improving their bike-sharing schemes and the expansion and improvement of their already extensive cycling networks.

Over the next 10 years, 10% of people will change their mobility behaviour

Across the 31 cities surveyed, while 25% of people would like to use a different mode of transport now, we predict that 10% will change the way they travel – ranging from 21% in São Paulo to 2% in Beijing.

Amsterdam is the best-prepared city for the future of sustainable mobility

Preparedness and innovating in technology for urban mobility will enable cities to facilitate the transition to smarter and more sustainable transport solutions over the next 10 years.

Moscow is the best prepared for the future of sustainable mobility

Moscow had the highest score in our Tech-Ready City index, scoring much higher than the top 21 cities in our index. It demonstrates that Moscow is already prepared for the future of mobility and is one of the best places in the world for sustainable urban mobility.

Mind the gap: Tech-ready cities vs. citizen confidence

Among the cities that are best prepared for the future of mobility, some of them are lacking in citizen confidence. While they are prepared for the future, there is a gap in citizens’ confidence in their city’s efforts towards sustainable urban mobility.

Overall evolution of the transport modal share across 31 global cities

Overall, a number of cities have the most and breathing of other cities is facilitating the cycling-modal shift of the urban mobility solutions, while others are quite prepared for the future of mobility.

Mind the gap: Tech-ready cities vs. citizen confidence

Mind the gap: Tech-ready cities vs. citizen confidence

Amsterdam is the best-prepared city for the future of sustainable mobility

Amsterdam is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Mind the gap: Tech-ready cities vs. citizen confidence

Mind the gap: Tech-ready cities vs. citizen confidence

Amsterdam is the best-prepared city for the future of sustainable mobility

Amsterdam is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Mind the gap: Tech-ready cities vs. citizen confidence

Mind the gap: Tech-ready cities vs. citizen confidence

Amsterdam is the best-prepared city for the future of sustainable mobility

Amsterdam is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Mind the gap: Tech-ready cities vs. citizen confidence

Mind the gap: Tech-ready cities vs. citizen confidence

Amsterdam is the best-prepared city for the future of sustainable mobility

Amsterdam is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Moscow is the best-prepared city for the future of sustainable mobility

Mind the gap: Tech-ready cities vs. citizen confidence

Mind the gap: Tech-ready cities vs. citizen confidence

Are you ready for the future of mobility?